



3661  
JFV

Attorney Docket No.: TRMB928

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

I hereby certify that this transmittal of the below described document is being deposited with the United States Postal Service in an envelope bearing First Class Postage and addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date of deposit.

Date of Deposit:	10/20/04	Name of Person Making the Deposit:	David Castro	Signature of the Person Making the Deposit:	
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In re Application of: **Frorberg, P.**

Examiner: **Louis-Jacques, J.**

Serial No.: **09/915,110**

Confirmation No.: **5579**

Filed: **07/24/2001**

Art Unit: **3661**

For: **VEHICLE-BASED DYNAMIC ADVERTISING**

**Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

**AMENDMENT TRANSMITTAL**

1. Transmitted herewith is an Amendment for this application  
☒ Transmitted herewith is a response to an Office Action for the above identified patent application.  
( 12 sheets)  
Transmitted herewith are \_\_\_\_\_ sheets of amended informal drawings.  
Other: \_\_\_\_\_
2. Applicant is other than a small entity.

**Extension of Term**

3. The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.136 apply.  
(a) ☐ Applicant petitions for an extension of time under 37 C.F.R. 1.136  
(fees: 37 C.F.R. 1.17(a)-(d) for the total number of months checked below:)

<u>Extension</u>	<u>Fee</u>
<input type="checkbox"/> one month	\$110.00
<input type="checkbox"/> two months	\$420.00
<input type="checkbox"/> three months	\$950.00
<input type="checkbox"/> four months	\$2,010.00

**Fee \$0.00**

If an additional extension of time is required, please consider this a petition therefor.

- (b) ☒ Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.



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### Fee Calculation

4. The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below:

(for other than a small entity)					
Fee Items	Claims Remaining After Amendment	Highest Number of Claims Previously Paid For	Present Extra Claims	Fee Rate	Total
Total Claims	13	20 =	0	x \$18.00	\$0.00
Independent Claims	3	3 =	0	x \$86.00	\$0.00
Multiple Dependent Claim Fee (one or more, first added by this amendment)				\$260.00	\$0.00
<b>Total Fees</b>					<b>\$0.00</b>

### PAYMENT OF FEES

5. The full fee due in connection with this communication is provided as follows:
- [ X ] The Commissioner is hereby authorized to charge any additional fees associated with this communication or credit any overpayment to Deposit Account No.: 23-0085.  
A duplicate copy of this authorization is enclosed.
- [ ] A check in the amount of \$0.00
- [ ] Charge any fees required or credit any overpayments associated with this filing to Deposit Account No.: 23-0085.

Please direct all correspondence concerning the above-identified application to the following address:

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(408) 938-9060 direct  
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Respectfully submitted,

Date: October 20, 2004

By: William A. Zarbis  
William A. Zarbis  
Reg. No.: 46,120



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Froeberg, P.	)	Examiner: LOUIS-JACQUES, J.
	)	
Serial No.: 09/915,110	)	Art Unit: 3661
	)	
Filing Date: July 24, 2001	)	Confirmation No.: 5579
	)	
For: VEHICLE-BASED	)	
DYNAMIC ADVERTISING	)	
	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENTS AND REMARKS IN  
RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed July 20, 2004, please consider the following remarks and enter the following amendments.

Amendments to the claims are presented beginning on page 2 of this response. Remarks are presented beginning on page 7 of this response.